

# Sheboygan Senior Community

Short Term Rehab • Assisted Living  
Skilled Nursing Care



November 7, 2016  
3505 County Road Y  
Sheboygan, WI 53083

## Staff Birthdays

11/01	Melissa T.
11/02	Joyce S.
11/04	Michael R.
11/10	Deb T.
11/12	Wendi B.
11/10	Tina K.
11/14	Paul T.
11/15	Jean F.
11/25	Sherry N.
11/26	Panhia Y.
11/28	Karen M.
11/29	Christine L.
11/29	Nichole M.
11/30	Dana E.

## Staff Anniversaries

11/13	Catherine W. 2 years
11/29	Sue E. 34 years

## Special Upcoming Activities

Monday, November 7<sup>th</sup> – Afternoon – Willow Lane  
Johnston's Bakery Bus Trip *Super Senior Monday*

Friday, November 11<sup>th</sup> – 2:00pm – All households  
Veteran's Day Program – TR

Monday, November 14<sup>th</sup> – 2:30pm – All households  
Steve & Kathleen music program – TOL

Wednesday, November 16<sup>th</sup> – 2:45pm – Hickory, Maple & Oak  
Poetry Program – Oak Living Room

Thursday, November 17<sup>th</sup> – 10:15am – All households  
Seton School Visit – TR

Friday November 18<sup>th</sup> – 2:00pm – Willow Lane  
Happy Hour – Willow Dining Room

Saturday, November 19<sup>th</sup> – 10:30am – All households  
Humane Society Visit – TOL & TR

Monday, November 21<sup>st</sup> – 2:30pm – All households  
Strictly Elvis – TR

Tuesday, November 22<sup>nd</sup> – 2:30pm – All households  
Turkey Bingo – TR

Monday, November 28<sup>th</sup> – Afternoon – All households  
Decking the Halls for Christmas

## Resident Birthdays

November 5 – Catherine E.	November 12 – Florence B.
November 7 – Marie B.	November 15 – Elaine H.
November 11 – Dorothy T.	November 22 – Ilse M.





## ***From the Desk of Paul Treffert***

Greetings!!

Although the temperature as I write this is in the mid-60's, the calendar tells me that we are in the middle of autumn. I know many people who say autumn is their favorite season. Personally, I am more of a summer kind of guy, but I do enjoy the beautiful colors of the changing trees that I see driving to and from Sheboygan Senior Community every day, and course, all the football games. Even though the Packers have not had the season that we were hoping for so far, my Wisconsin Badgers have been a very pleasant surprise this year. Knocking off three Top Ten teams, and ranked #8 in the country. I'll take it!

Another pleasant surprise for me in recent weeks was having SSC be featured in McKnight's Long Term Care News, which is a nationwide publication dedicated to long term care and assisted living facilities. The article was initially focused on one of our lenders, the USDA, and the fact that they have expanded beyond traditional agriculture to promote growth in smaller communities such as the Town of Sheboygan. But once we were able to describe the unique features of SSC like our household design model, private rooms for all of our residents, and homelike decorating and furniture, the scope of the article was expanded. I have known that SSC is on the leading edge of long term care since the first time I walked through, but it was nice to see it in print as well.

While it was great to get nationwide exposure, an article like that does not do much to tell our story in our own backyard. As we try to get the word out about the all wonderful things happening here at SSC, we have moved away from traditional advertising like TV and radio and are instead focusing on electronic avenues to help tell our story. If you have not already, please check out our new and improved website ([www.sheboyganseniorcommunity.com](http://www.sheboyganseniorcommunity.com)) and be sure to 'Like' SSC on Facebook. The last piece of our social media/marketing mix puzzle was completed Friday, November 4, when we wrapped up filming video tours of SSC. We will post the videos on our website when they are finished, and will let you know when they are ready for viewing. Special thanks to Dana Elmzen for her outstanding work on all of these projects!!

We also had unexpected help getting the word out about SSC a few weeks ago when our Dietary Department catered a fantastic meal at The Weill Center. The show was called the Art of Time, which featured four singers from Canada and a 20-piece orchestra performing The Beatles album Sgt. Pepper's Lonely Hearts Club Band. The group is performing across the country and said that the food they had here in Sheboygan was the best they have had by far. Having The Weill Center Manager, Kim Meller, brag about our food to a packed audience was a great start to an entertaining concert.

One last note. When discussing the newest generation of young people as our future workforce (referred to as "Millennials" born between mid-1990's and 2000's) we hear often that 'kids these days' just don't have the same work ethic or dedication as those born in an earlier year. As a father of a 12 year old I am very proud of, I don't agree with that. I am also happy to say that two of our newest employees also defy that stereotype. Sarah Gardner and Brittany Schaller, both students from Howard's Grove High School, are already proving to be exceptional caregivers and very hard workers. We are glad they are on our team. Welcome Sarah and Brittany!

That's all for now –

Paul

## Resident Spotlight – Beth Schukow



Imagine being 17 years old and your country is at war. You see an ad in the local newspaper recruiting people to assemble planes for Boeing in Seattle. You hop on a train from your home in Minnesota westward and begin a life-changing journey. Well, this is exactly what Beth Schukow did at the start of World War II.

After staying with her sister until she was 18, Beth became one of over 310,000 women who worked in the US aircraft industry in 1943. For \$0.67/hour, Beth, employee number 309, worked the night shift – for five more cents than her friends on days who made sixty-two and a half cents per hour. These women (and men) worked around the clock, weekends included, assembling four B-17 or B-29 airplanes per day. Many, if not all of these workers had no prior training and had to learn their skills on the job.

Beth specifically worked riveting on the dorsal, or the tail end of the planes. Riveting is when two pieces or plates are fastened together using a metal pin. She remembers the process well: aligning the holes, using an air pressure gun, driving the metal rivets through to keep the framework on, and repeat. Of course, with such physical work comes many injuries. One day while working underneath the plane riveting, Beth lost all of her front teeth when the motor jumped and hit her in the mouth. She recalls other minor injuries with people's hands and such being a typical occurrence.



When Beth wasn't working, she was out exploring Seattle. On Sunday's she and her friends would go all over the city because they were new and wanted to see all of the sites. Sometimes, they'd go and see a movie. Other times, they'd wear their bathing suits to work and take the bus to one of the many lakes after the workday was done. On special occasions, some places would host dances. A favorite dinner spot Beth and her friends would go to was 'The Captain's Place' for the best fish. Beth made lifelong friendships and kept in contact with those ladies well after her riveting days were over.

Despite Beth's positive demeanor about this time period, there were many hardships. She recalls not having nylons to wear because nylon was being used to make parachutes at that time. To improvise, ladies would put sun tan lotion or self-tanner on and use eyebrow pencils to draw the seams onto their legs. People were only allowed to purchase one pair of shoes, but they had to be appropriate for factory work and you had to have shoe stamps before buying them. "You took care of what you had, because you couldn't buy it," Beth said.

Rationing goods became the new normal – there were stamps to buy sugar and coffee, coupons to get gas, some days you could eat meat, other days you couldn't. This was the reality during WWII. Very few people drove, and if there were cars on the road, each seat was full. The main mode of transportation was the bus and because Beth worked for Boeing, they got bus passes at a reduced rate.

While in Seattle, Beth had to move frequently due to various housing restrictions. There were rules that required two people to an apartment, living with people on the same work shift schedule and so on. She started living at the NYA School, which was built for the people to stay until they found permanent work and a place to live. She went on to living in a war house for a short time with no refrigerator, just an icebox, until she finally settled in the university district located by the University of Washington at Seattle.

When the war was over, Beth remembers a voice over the loud speaker at Boeing, "you can go home now." And that was it. 25,000 people were expected to pack their things and move on. Beth stayed in Seattle for some time after that. She met her husband there, but eventually moved to Sheboygan, the hometown of her husband with their two kids. She went on to hold jobs waitressing at the YMCA in Seattle as well as working for the Sheboygan school system for twelve years with their maintenance team. After retirement, she traveled all around the United States: Nashville, Buffalo and the entire east coast. She now has grandchildren and great grandchildren.

We acknowledge and thank Beth and everyone else who made sacrifices during the war. Our lives wouldn't be the same if it weren't for you all.

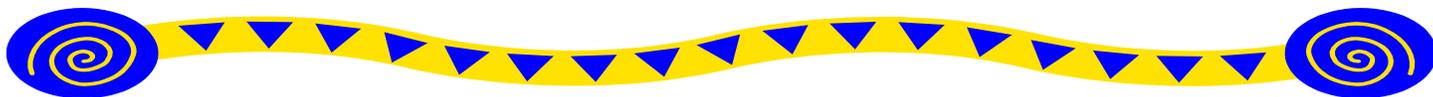


Did you know Sheboygan Senior Community is a 501c3 nonprofit, charitable organization? That means all of your contributions are 100% tax deductible. Even more, it means we do not have a separate entity governing over our building. We are local. We Sheboygan.

We are asking you during the season of gratitude, particularly Giving Tuesday, November 29, to give our nurses, CNA's, environmental assistants, dietary aides and laundry staff recognition for the countless hours spent pouring their heart and soul into caring for your loved ones. Whether it's a dollar a day contribution, or a recurring monthly gift, find joy in knowing it benefits the people who consider your loved ones second family.

To donate, please send cash or check addressed to Sheboygan Senior Community, 3505 County Rd Y, Sheboygan, WI 53083 c/o Fundraising. Or, feel free to stop in the business office Monday through Friday from 8am to 4:30 pm.

If you have any questions, please contact Dana Elmzen in the Life Enrichment office, by email: [delmzen@retiresheboygan.com](mailto:delmzen@retiresheboygan.com) or by phone (920) 458-2137



**Staff Spotlight: Virginia Aguirre - CNA**

Laughter, twinkle, smile, giggles, warmth. Those are words that best describe Virginia Aguirre, one of our CNA's typically found in the Maple Creek household. She has worked at SSC for a year and a half, but has been a CNA for over 23 years. Her story began when her son was a patient at St. Nicholas Hospital 23 years ago. The nurse that cared for her son impressed her so profoundly that Virginia knew instantly she wanted to become a nurse. She wanted to display that same kind of compassion, love, patience, and healing to other people in need.

Well Virginia, you are that person today! Her favorite memory so far is the steady progress she has seen in her friend/resident, Shirley K. After suffering from a major medical setback, Shirley was not very responsive. With the help of Virginia's coaching skills, she has now rehabilitated to the point of speaking, standing and responding to commands. These were skills that Shirley's family has marveled at. There is no doubt that it was Virginia's love and compassion for her residents that allowed this kind of progress to occur. Virginia still holds onto the dream of becoming a registered nurse one day. We think effective immediately, your title should read:

**Virginia Aguirre, RN**

- RELENTLESSLY** – unyielding, steady and persistent
- NOBLE** – exalted in character, being morally noble.

One thing many people don't know about Virginia is her love for dance. She is fluent in two languages, English and Spanish. Virginia also owns a Beauty Salon (Imagine) with her husband. She has 2 sons and 3 grandchildren. On her bucket list lies a trip for two to Hawaii. Aloha!





Do you know Sheboygan Senior Community has its own Amazon Smile account? This means, whenever you shop at Amazon, 5% of eligible purchases will be donated to SSC.

To encourage everyone to shop at [smile.amazon.com](https://smile.amazon.com) this holiday season, SSC will be giving away a \$50 Amazon gift card to one lucky shopper.

To enter: forward your email confirmation receipt from Amazon Smile to [delmzen@retiresheboygan.com](mailto:delmzen@retiresheboygan.com) until Monday, December 12. The winner will be chosen and contacted by Tuesday, December 13.

